



FOR IMMEDIATE RELEASE

Solo Parent Magazine Aims to Redefine the “Normal” Family

New online magazine to address the challenges of single, or solo, parenting; offers articles, information, and resources to the “Solo Nation”

Pasadena, California, September 10, 2015 - There are more than 24 million children in the United States being raised in a single parent household. In fact, according to the Annie E. Casey Foundation’s National Kids Count data center (KidsCount.org), as of 2013 there were 24,647,000 children in the United States being raised by single parents. That number was up from 23,808,000 in 2009. As the nation debates the meaning of marriage, and alternatives to the traditional family continue to be explored, millions of parents every day find themselves raising their children solo. Whether this is due to a divorce, separation, death of a spouse, or a decision to have a child out of wedlock, more and more people are raising children in non-traditional environments.

Solo Parent Magazine (www.soloparentmag.com) wants to assert a new “normal”, and address the unique challenges, triumphs, and trials that come with raising children outside of the traditional nuclear family.

“Being a single parent now is not as scandalous as it was even fifteen years ago,” says Joly Herman, the founder, CEO, and Editor-in-Chief. “Our magazine is about shaking up the status quo. We believe that all families should be seen as healthy, all families should be viewed as whole. If we tell our kids that they come from a broken family, something inside of them will feel broken. This is about accepting where we’re at as solo parents. It’s about loving the shape of our lives, as difficult as that might be.”

The online magazine features articles, blogs, information and resources relevant to the parenting experiences of a wide variety of audiences, which it terms the “Solo Nation.” This includes families led by divorced, separated, or widowed parents; it also includes blended families, and families led by a single parent.

“We want to provide a place for anyone who is raising kids in a non-traditional environment to feel at home,” says Herman. “Get solo parents together in a room and the conversation immediately turns to how to make parenting in these circumstances workable. We want to bring these conversations to the mainstream.”

- MORE -

wedlock. Past presidents and successful CEOs alike have been raised by single parents as well. While the circumstance is so prevalent, there is an embarrassing lack of resources and community available to solo parents.

Herman, a veteran writer and Montessori educator, felt that a collective voice needed to be given to the more than 24 million parents in the U.S. raising kids in non-traditional households.

Solo Parent Magazine is devoted to providing advice, resources and community to solo parents worldwide, to help them keep their kids thriving.

About Solo Parent Magazine

We are a collaboration of writers, educators, business professionals and individuals with various areas of expertise, who have something in common: we are solo parents. Solo Parent Magazine was created to form an online and real-time community for single, widowed, divorced, non-traditional families so that they can share experiences, information, resources and build community. We strive to empower a group of people who are struggling to raise their children in a culture where traditional, two-parent households are viewed as the norm. We envision a world where all families are whole, all families are “normal,” where parents can be proud of their choices and have the support to raise their children to be proud of their upbringing.

For More Information:

Please contact Keisha Hellon at (626) 782-5806 or Keisha@khellon.com

Web: www.soloparentmag.com

Facebook: <https://www.facebook.com/soloparentnation>

Twitter: [@SoloParentMag](https://twitter.com/SoloParentMag)

- END -